MARKETING COORDINATOR

Overview:

Our client is looking for an energetic Marketing Coordinator to support the planning and execution of campaigns, events and go-to-market activity across multiple brands. This role is ideal for someone who is highly organised, commercially minded and comfortable balancing creative marketing execution with event coordination, vendor management, reporting and sales support.

Responsibilities:

- Coordinate and execute marketing campaigns and events.
- Develop and support go-to-market plans.
- Manage vendor marketing activity and demand-generation initiatives.
- Support sales and reseller enablement.
- Coordinate suppliers, quotes and event logistics.
- Track campaign performance and conduct market research.
- Manage vendor claims and proof-of-execution reporting.
- Prepare presentations, proposals and marketing documentation.

Requirements:

- 3+ years' marketing experience.
- Experience across digital, content and social media marketing.
- Strong corporate event coordination experience.
- Supplier management and quote negotiation experience.
- Strong PowerPoint and Excel skills.
- Excellent written and verbal communication.
- Strong organisational and project-management skills.
- Marketing qualification preferred.
- Valid driver's licence and own vehicle.
- Willingness to travel and attend events outside normal working hours when required.