

MARKET SUPPORT MANAGER

Overview:

Our client is a leading multi-brand organisation operating across South Africa and other African markets. They are looking for a Market Support Manager to coordinate marketing activity across multiple country markets, ensuring teams remain aligned and key projects are delivered on time and in line with brand standards. This is a highly operational role focused on project coordination, stakeholder management, governance and execution, rather than brand strategy or campaign ownership.

Responsibilities:

- Coordinate marketing timelines, deliverables, approvals and dependencies across brand and country teams.
- Maintain visibility across key workstreams and provide clear progress updates.
- Follow up on outstanding actions and identify risks that could impact delivery.
- Act as the central liaison between Lead Brand Teams and country marketing teams.
- Drive stakeholder alignment and resolve bottlenecks across multiple markets.
- Monitor brand compliance, CI guidelines and approval processes.
- Coordinate menu updates, promotional calendars and market adaptations.
- Maintain trackers, reports, action logs and project updates.
- Support consistent execution across promotions, social media and other marketing activity.
- Facilitate regular status meetings and ensure stakeholders remain accountable.

Requirements:

- Bachelor's degree in Marketing, Communications or a related field.
- 3+ years' experience in project management, account management, marketing operations or brand coordination.
- Experience managing other markets, particularly African countries, in a project management capacity.
- Experience in new market entry and implementing governance and processes.
- Experience working with multiple stakeholders across regions or markets.
- Strong planning, coordination and delivery skills.
- Confident communication, stakeholder management and problem-solving ability.
- Experience in agency, FMCG, retail or brand governance environments is advantageous.